

OCTOBER 24
1977

fashion calendar

37th year • a weekly publication

| JANUARY | | | | | | | FEBRUARY | | | | | | |
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1978 - - NEXT YEAR

| JANUARY | | | | | | | FEBRUARY | | | | | | | MARCH | | | | | | |
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| OCTOBER | | | | | | | NOVEMBER | | | | | | | DECEMBER | | | | | | |
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, OCTOBER 24, 1977

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|--------------------------------|--|--|--|
| Oct. 23- Oct. 26 | N.O.S.A. (National Outerwear & Sportswear Association) -- 325 exhibits of fabrics, leathers, fashions. Contact: 1 Penn Plaza, 594-6647. | | |
| Oct. 23 | IGEDO FASHION FAIR IN DUSSELFORD (Oct. 23-27) | | |
| Oct. 24 | VETERAN'S DAY (Monday) -- Post Office Closed | | |
| Monday Oct. 24 5:00 P.M. | FASHIONS FROM MUNICH & BAVARIAN RECEPTION By invitation. Publicity: Spencer & Rubinow, 751-9050. | MUNICH FASHION WEEK & LUFTHANSA GERMAN AIRLINES | HOTEL PLAZA GRAND BALLROOM |
| Beginning Monday Oct. 24 | SPRING BRIDAL FASHIONS BY JULI LYNNE CHARLOT Continuous by appointment. Contact: 736-8802. | CHARLOT INTERNATIONAL MEXICAN BRIDALS | 498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR |
| Beginning Monday Oct. 24 | OPENING OF SPRING COLLECTION By appt. Contact: Leslie Rosen, 879-3816. Publ: Joanne Creveling, 586-2377. | SHEILA DAVLIN | 310 EAST 70TH STREET APT. 6D |
| Beginning Monday Oct. 24 | OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 947-8470. | ESTEVEZ | 530 SEVENTH AVENUE SYLVAN RICH - 20TH FLOOR |
| Beginning Monday Oct. 24 | OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 840-8867. | BILL HAIRE FOR FRIEDRICKS SPORT | 205 WEST 39TH STREET SHOWROOM - 13TH FLOOR |
| Beginning Monday Oct. 24 | OPENING OF SPRING EVENING COLLECTION Continuous by appointment. Contact: Ed Baron, 879-2837. | HYACINTHE | 498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR |
| Beginning Monday Oct. 24 | OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-3260. | JAEGER | 1407 BROADWAY SHOWROOM - 41ST FLOOR |
| Monday Oct. 24- Nov. 17 | FASHION FUTURES FOR FALL '78 For retailers--every Tuesday, Wednesday & Thursday, 9:00 A.M. & 4:00 P.M., (excluding Election Day). Contact: Beverly Wilson, 692-4433. | MADemoisELLE MAGAZINE | 350 MADISON AVENUE SHOWROOM - 7TH FLOOR |
| Beginning Monday Oct. 24 | SPRING & SUMMER COLLECTION IN N.Y. Contact: David Rosensweig, 889-0695. Publicity: Joanne Creveling, 586-2377. | PINKY & DIANNE LTD. FOR PRIVATE LABEL | 730 FIFTH AVENUE SUITE 1902 |
| Beginning Monday Oct. 24 | OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 736-8802. | ST. SIMON/DEANNA MARIE FOR ST. SIMON SPORT | 498 SEVENTH AVE-SHOWROOM JULI LYNNE CHARLOT-5TH FL. |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Beginning Monday Oct. 24 | OPENING OF SPRING COLLECTION Coordinated junior sportswear; voiles, gauzes & cottons. Also, 1411 Broadway, Room 1237, 221-3107. | TRIC-TRAC | 38 WEST 29TH STREET SHOWROOM - 8TH FLOOR |
| Tuesday Oct. 25 11:00 A.M. | FALL & WINTER FURS BY GROSVENOR Customer and press showing. Contact: Harriet Weintraub, EL 5-6800. | BONWIT TELLER | 6TH FLOOR |
| Wednesday Oct. 26 4:00 P.M.- 6:00 P.M. | FRAGRANCE MEETING: "THE STATE OF OUR INDUSTRY" Seminar and preview of film: "Fragrance--Magic at Your Fingertips". Members: \$12.00; guests: \$20.00. Contact: 673-5580. | THE FRAGRANCE FOUNDATION (116 EAST 19TH STREET) | HOTEL PLAZA CRYSTAL ROOM |
| Wednesday Oct. 26 4:00 P.M. | SHOWING OF SPRING COLLECTION (Note change of date). Also, Nov. 7 at 4:00. By invitation. Contact: 391-9100. | TRIGERE, INC. | 550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR |
| Oct. 26 | BRITISH INT'L FASHION FAIR, BIRMINGHAM (Oct. 26-29), 01-637-2400 (London) | | |
| Oct. 27 | LONDON DESIGNER COLLECTIONS, INN ON THE PARK (Oct. 27-30); 01-581-2931 (London) | | |
| Oct. 27 | LONDON COLLECTIONS, HOTEL INTERCONTINENTAL (Oct. 27-30); 01-836-7342 (London) | | |
| Tuesday Oct. 27 9:00 A.M. | SPRING & SUMMER COLLECTION IN LONDON By invitation. Anita Richardson, 9 Walton St., London SW 3 2JD, (01-584-1363). | BRUCE OLDFIELD | HYDE PARK HOTEL KNIGHTSBRIDGE |
| Oct. 28- Nov. 2 | SPRING READY-TO-WEAR COLLECTIONS AT APPAREL MART, DALLAS, 2300 Stemmons Freeway Contact: Jack Goldstein, 527 Madison Ave., 752-2422; (214) 637-1970 (Dallas) | | |
| Friday Oct. 28 7:30 P.M. Dinner | "APRIL IN PARIS" ANNUAL BENEFIT BALL "Homage a la Femme" -- Price: \$200.00 each. (Black tie). Contact: Claude Philippe, 250 Park Ave., Suite 505, 986-2060. | AMERICAN-FRENCH FOUNDATION | WALDORF-ASTORIA GRAND BALLROOM |
| Oct. 29- Nov. 1 | "FRENCH FASHION COMES TO DALLAS" -- women's & children's Spring/Summer collections. Contact: French Apparel Center, 541-9075, N.Y. | | |
| Beginning Monday Oct. 31 | OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-3636. | CINNAMON WEAR | 530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR |
| Beginning Monday Oct. 31 | OPENING OF SPRING COLLECTIONS Intorudcing new division by Maxime de la Falaise. By appointment, 354-6474. | CYGNE DESIGN; MORE OF PARIS | 530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR |
| Beginning Monday Oct. 31 | OPENING OF SPRING COLLECTION Continuous by appointment. Contact: (800) 528-4494. | JORDAN FOR JORDAN SACK & COMPANY | HOTEL GOTHAM PRIVATE SUITE |
| Beginning Monday Oct. 31 | OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 391-0447. | FREDERIKA JEAN STARK | 1410 BROADWAY SHOWROOM - 17TH FLOOR |
| Beginning Monday Oct. 31 | OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 279-8120. | GAYLE KIRKPATRICK FOR TUDOR SQUARE | 1407 BROADWAY SHOWROOM - 21ST FLOOR |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
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| Tuesday Nov. 1 2:00 P.M. | HAND-PAINTED SILK FABRICS FROM JAPAN (Note change of date). Showing of kimonos and dresses in hand-painted silk fabrics. Also, Wed., Nov. 2 at 8:00 P.M. By invitation. Publicity: Eleanor Lambert, MU 8-2130. | GENSAI OF KYOTO | JAPAN HOUSE 333 EAST 47TH STREET |
| Tuesday Nov. 1 4:00 P.M. | SHOWING OF SPRING COLLECTION By invitation. Buyers: Steve Goldfarb, 221-0395. Press: Roz Rubenstein, 691-8340. | CLOVIS (550 SEVENTH AVENUE) | EDISON THEATRE 240 WEST 47TH STREET |
| Tuesday Nov. 1 4:00 P.M. | "PUTTING ON THE KNITS" FASHION SHOW Show at 4:45. By invitation. Contact: Carol Speed, Bell & Stanton, 759-4800. | KNITTED TEXTILE ASSOCIATION (51 MADISON AVENUE) | HOTEL PIERRE BALLROOM |
| Tuesday Nov. 1 5:30 P.M. | SHOWING OF SPRING COLLECTION IN L.A. By invitation. Thereafter by appointment. Contact: (213) 489-1650. | JILL RICHARDS & JILL RICHARDS II | 719 S. LOS ANGELES STREET SHOWROOM - 3RD FLOOR |
| Tuesday Nov. 1 7:00 P.M. | OPENING OF GREENGRASS GALLERIES By invitation. Contails until 9:00 P.M. Contact: Sara Saxon, OX 5-4400, ext.3078. | MACY'S NEW YORK | 135 WEST 34TH STREET THE CELLAR |
| Beginning Tuesday Nov. 1 | OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 935-4990. | DORY COFFEE | 18 EAST 53RD STREET SHOWROOM - 4TH FLOOR |
| Beginning Tuesday Nov. 1 | OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Julie, 675-7228. | GIOVANNI DE MOURA | 7 WEST 22ND STREET SHOWROOM - 10TH FLOOR |
| Tuesday Nov. 1- Nov. 12 | SPRING/SUMMER LATE DAY & EVENING SEPARATES Hand-painted "one size fits all" silk fashions. Continuous by appointment. Contact: Ina Sherman or Frankie Welfeld (312) 726-4238. | SANSAPPELLE (308 W. RANDOLPH, CHICAGO) | HOTEL GOTHAM PRIVATE SUITE |
| Wednesday Nov. 2 11:00 A.M. | SHOWING OF SPRING COLLECTION By invitation. Contact: Buyers--221-1445. Publ: Eleanor Lambert, MU 8-2130. | MOLLIE PARNIS COUTURE | 530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR |
| Wednesday Nov. 2 12:00 Noon | PRESS SHOWING: SPRING COLLECTION Also, Thurs., Nov. 3 & Tues., Nov. 8 at 1:00 P.M. By invitation. Contact: 221-6660. | BILL BLASS | 550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR |
| Wednesday Nov. 2 2:00 P.M. | SHOWING OF SPRING COLLECTION By invitation. Contact: Buyers: 398-9955. Publ: Eleanor Lambert, MU 8-2130. | JOHN ANTHONY | 550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR |
| Wednesday Nov. 2 6:00 P.M. | PRESS SHOW: SPRING SPORTSWEAR/MEN & WOMEN By invitation. Thereafter in showroom, 7th floor. Contact: 221-1760. | RONALD KOLODZIE (80 WEST 40TH STREET) | F.I.T. AMPHITHEATRE 227 WEST 27TH STREET |
| Wednesday Nov. 2 6:00 P.M. | SHOWING OF SPRING COLLECTION IN N.Y. Also, Nov. 7 & 14 at 6:00 P.M. Contact: (213) 627-0806; N.Y., 225-9039. | HELGA (722 S. LOS ANGELES, L.A.) | HOTEL GOTHAM SUITE 1201 |
| Nov. 2 | 8:00 P.M., GENSAI OF KYOTO (2nd Show), Japan House, 333 E. 47 St., MU 8-2130. | | |
| Wednesday Nov. 2- Nov. 16 | SPRING COLLECTION IN NEW YORK Continuous by appointment. Contact: (213) 623-8112. | ERNST STRAUSS & SCHNELL SPORTS | HOTEL GOTHAM SUITE 1801 |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Thursday Nov. 3 9:00 A.M. | BREAKFAST SHOWING OF SPRING KNITWEAR Fashions designed by Gabriella DeGennaro & Tony Chandler. For press & buyers. By invitation. Thereafter, showroom, 14th floor. Contact: 221-8380. | AMBER (DIV. ESCAPADES) (1407 BROADWAY) | 1407 CLUB 1407 BROADWAY |
| Thursday Nov. 3 10:00 A.M. | SHOWING OF SPRING COLLECTION Also, Nov. 8 at 10:00 A.M. By invitation. Contact: 354-8600. | ADELE SIMPSON | 530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR |
| Thursday Nov. 3 11:30 A.M. | SHOWING OF SPRING COLLECTION Also at 3:00 P.M. By invitation. Contact: 354-6340. | HALSTON | 550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR |
| Nov. 3 | 1:00 P.M., BILL BLASS (2nd Show), 550 Seventh Ave., 17th floor. Contact: 221-6660. | | |
| Nov. 3 | 3:00 P.M., HALSTON (2nd Show), 550 Seventh Ave., 14th floor. Contact: 354-6340. | | |
| Thursday Nov. 3 4:00 P.M. | SHOWING OF SPRING COLLECTION By invitation. Contact: Vivian Amato for D'Alby; Yaffa Landau for Scali, 239-7453. Press: Roz Rubenstein, 691-8340. | PIERRE D'ALBY & SCALI | 512 SEVENTH AVENUE SHOWROOM - 26TH FLOOR |
| Thursday Nov. 3 4:30 P.M. | SHOWING OF SPRING COLLECTION IN L.A. By invitation. Thereafter, Mimi Fayazi Design Showroom, 110 E. 9th Street, Room B-1194. Contact: E. Bender, (213) 687-9988. | MIMI FAYAZI | 117 WEST 9TH STREET SHOWROOM - 4TH FLOOR |
| Thursday Nov. 3 5:00 P.M. | SHOWING OF SPRING COLLECTION Also, new division, Dominick Avellino, Designer Sportswear. By invitation. Contact: 869-1604. | DDDOMINICK (512 SEVENTH AVENUE) | F.I.T. AMPHITHEATRE 227 WEST 27TH STREET |
| Thursday Nov. 3 5:00 P.M.- 7:00 P.M. | PREMIERE: COUTURE MEN'S FASHIONS - SPRING '78 Men's suits, shirts & ties. Caviar, cocktail party. By invitation. Publicity: Billie Gould Associates, 661-9675. | JOHN RIMA FOR PIETROVANI | PLACE TO BE ANNOUNCED |
| Thursday Nov. 3 6:00 P.M. | SHOWING OF SPRING COLLECTION Show at 6:30 P.M. By invitation. Thereafter, showroom, 4th floor, 736-2980. | JARDINE BY JACK FULLER (498 SEVENTH AVENUE) | HOTEL REGENCY BALLROOM |
| Thursday Nov. 3 7:00 P.M. | SPRING COLLECTION IN LOS ANGELES By invitation. Contact: Helene Shaw, (213) 658-8933. | HARRIET SELWYN'S FRAGMENTS (8467 MELROSE PLACE, L.A.) | NUAGE - PENTHOUSE (L.A.) 2080 CENTURY PARK EAST |
| Beginning Thursday Nov. 3 | OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Jo MacLeod, 354-1122. | TINA LESER | 550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR |
| Friday Nov. 4 9:00 A.M. | PRESS PREVIEW: HOME FASHIONS DEVELOPMENT By invitation only. | COTTON INCORPORATED (1370 AVE. OF AMERICAS) | FOUR SEASONS RESTAURANT 99 EAST 52ND STREET |
| Friday Nov. 4 9:15 A.M. | SHOWING OF FIRST SPRING COLLECTION Also at 11:00 A.M. For buyers & press, by invitation. appointment. Contact: Austin Brown, 288-1627. | AUSTIN-DAUGÉ | MARYMOUNT MEZZANINE 221 EAST 71ST STREET Thereafter by |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
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| Friday Nov. 4 10:30 A.M. | PRESS SHOWING: SPRING COLLECTION Buyers at 3:00 P.M. By invitation. Thereafter by appointment. Contact: Buyers: 777-6616. Press: Roz Rubenstein, 691-8340. | CAROLA POLAKOV | 11 EAST 20TH STREET SHOWROOM |
| Friday Nov. 4 12:00 Noon | SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 399-0940. | HOUSE OF JULIO | 23 WEST 52ND STREET SHOWROOM - 2ND FLOOR |
| Friday Nov. 4 1:30 P.M. | SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Helene Lessuk, 249-5432. | KOOS VAN DEN AKKER (795 MADISON AVENUE) | HOTEL CARLYLE TRIANON SUITE - 2ND FLOOR |
| Nov. 4 | 3:00 P.M., CAROLA POLAKOV (2nd Show), 11 E. 20th Street. Buyers: 777-6616. | | |
| Beginning Friday Nov. 4 | OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 279-2345. | LEVINO VERNA FOR MAYEHOFF | 498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR |
| Friday Nov. 4- Nov. 18 | OPENING OF SPRING COLLECTION IN NEW YORK Continuous by appointment. Contact: CI 7-2200. (L.A. contact: 719 So. Los Angeles Street, (213) 489-1650). | JILL RICHARDS & JILL RICHARDS II | HOTEL GOTHAM SUITE 1005 |
| Beginning Friday Nov. 4 | SPRING/SUMMER '78 PROJECTIONS 8:30 A.M. & 4:00 P.M., daily. By appt. Contact: Jennie Gloviak, 759-8100, ext. 276. | SEVENTEEN MAGAZINE | 830 THIRD AVENUE (51ST STREET) - 9TH FLOOR |
| Nov. 4 | SPRING READY-TO-WESR SHOWINGS INC CHICAGO (Nov. 4-8) | | |
| Sunday Nov. 6- Nov. 9 9:00 A.M.- 7:00 P.M. | BRITISH COLLECTION: SPRING/SUMMER 1978 Ready-to-wear for day and evening, sportswear, knitwear, lingerie & accessories: Anna Beltrao, Clutch Cargo, Jane Cattlin, Juliet Dunn, Gina Fratini, Cherry Frizzell, Mulberry, Benny Ong, Janet Reger, Salmon & Greene, Salvador, Janice Wainwright. <u>The +Plus Group</u> : Murray Arbeid, Ross Bergo, Chris Clyne, Paul Costelloe, Marcel Fenez, Charlotte Hilton, Ib Jorgenson at Mattli, Night Owls, Danny Noble, Lesley Sandra, Spaghetti, Susan Small, Jean Varon. Contact: Ms. Allyn Urbahn at Liaison Agency, Inc., 355-7310. | THE LONDON DESIGNER COLLECTIONS | ONE PENN PLAZA 7TH AVE & 34TH STREET |
| Monday Nov. 7- Nov. 16 | OPENING OF SPRING COLLECTION Continuous by appointment, 8:00 A.M. to 8:00 P.M. Contact: Sherry O'Connor, (206) 322-1696, collect. | MALORIE NELSON (SEATTLE, WASHINGTON) | HOTEL GOTHAM PRIVATE SUITE |
| Monday Nov. 7 9:00 A.M. | SHOWING OF SPRING COLLECTION By invitation. Thereafter in showroom, 23rd floor. Buyers: Jerry Brenner, 221-0671. Press: Eleanor Lambert, MU 8-2130. | ALBERT CAPRARO (550 SEVENTH AVENUE) | F.I.T. AMPHITHEATRE 227 WEST 27TH STREET |
| Monday Nov. 7 11:00 A.M. | PRESS SHOWING OF SPRING COLLECTION By invitation. Also at 3:00 P.M., by reservation. Contact: 736-9601. | CALVIN KLEIN | 205 WEST 39TH STREET SHOWROOM - 11TH FLOOR |
| Monday Nov. 7 12:00 Noon | SPRING AND EARLY SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: 391-2255. | HAROLD LEVINE BY DON BREITINGER | 530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Monday Nov. 7 1:00 P.M. | SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Eileen Rubini, 391-0426. | SILVERMAN SPORT BY ADRI | 530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR |
| Monday Nov. 7 2:00 P.M. | SHOWING OF SPRING COLLECTION By invitation. Thereafter at showroom, 5th floor. Contact: 586-0255. | DIANE DE BEAUVAU (16 WEST 57TH STREET) | PLAZA HOTEL TERRACE ROOM |
| Monday Nov. 7 2:00 P.M. | SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 563-1640. | GLORIA SACHS | 530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR |
| Nov. 7 | 3:00 P.M., CALVIN KLEIN (2nd Show) 205 W. 39 St., 11th fl. Contact: 736-9601. | | |
| Nov. 7 | 4:00 P.M., TRIGERE (3rd Show), 550 Seventh Ave., 16th fl. Contact: 391-9100. | | |
| Monday Nov. 7 5:00 P.M. | SHOWING OF SPRING COLLECTION By invitation only. Thereafter, showroom, 4th floor. Contact: BA 1-8510. | BILL ATKINSON (530 SEVENTH AVENUE) | AVERY FISHER HALL LINCOLN CENTER |
| Monday Nov. 7 6:00 P.M. | SHOWING OF SPRING COLLECTION Show at 6:30. By invitation. Thereafter, showroom, 5th fl. Contact: 221-5726. | HANAE MORI COUTURE (550 SEVENTH AVENUE) | ST. REGIS HOTEL VERSAILLES ROOM |
| Monday Nov. 7 6:00 P.M. | SHOWING OF SPRING COLLECTIONS By invitation. (Note change of date). Thereafter by appt. Contact: 221-7373. | KIMBERLY & KIMS | 1441 BROADWAY SHOWROOM - 16TH FLOOR |
| Nov. 7 | 6:00 P.M., HELGA (2nd Show), Hotel Gotham, Suite 1201. Contact: 225-9039. | | |
| Beginning Monday Nov. 7 | OPENING OF SPRING COLLECTION Continuous by appointment. Contact: WI 7-1050. | BLOUSECRAFT & CHINOISE | 525 SEVENTH AVENUE SHOWROOM - 3RD FLOOR |
| Monday Nov. 7- Nov. 11 | SPRING COLLECTIONS IN NEW YORK California Contemporary showings: By Chance; Bojeangles; Caviar; D.B.A.; Dina Creations; Greta; Marion Kops; LeBag/Le Sport; Liquelette; Masako; New Hero; St. Raymond; Taylor Hastie. Contact: (213) 628-6100 (Los Angeles). | CALIF. CONTEMPORARY FASHION GUILD (110 E. 9TH) | NAVARRO HOTEL 112 CENTRAL PARK SOUTH |
| Monday Nov. 7- Nov. 11 | OPENING OF SPRING COLLECTION Including printed suedes, knits & silks. By appointment. Contact: 734-2354. | ROBERTO CAVALLI (FLORENCE, ITALY) | HOTEL PLAZA PRIVATE SUITE |
| Beginning Monday Nov. 7 | OPENING OF SPRING COLLECTION Also, premiere of Luis II. By appointment. Contact: 354-2270. | DON LUIS de ESPANA | 530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR |
| Beginning Monday Nov. 7 | OPENING OF SPRING SPORTSWEAR COLLECTION (Note change of date). Continuous by appointment. Contact: 391-5460. | CHARLOTTE FORD II | 530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR |
| Monday Nov. 7- Nov. 18 | SPRING LINGERIE, DAY, SLEEP, LEISURE FASHIONS Showings (weeks of Nov. 7 only) at 9:30, 11:00, 2:00 & 3:30. Thereafter, informal modeling. Contact: 840-1333, ext. 743. | FORMFIT ROGERS | 530 FIFTH AVENUE SHOWROOM - 15TH FLOOR |
| Monday Nov. 7- Nov. 9 | SPRING FASHIONS IN LEATHER FOR MEN, WOMEN Continuous by appointment. Contact: Charles Young, Lauretta Regan (312) 787-0778. | FRIITALA OF FINLAND (840 N. MICHIGAN, CHICAGO) | HOTEL GOTHAM PRIVATE SUITE |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Monday Nov. 7- Nov. 12 | OPENING OF SPRING COLLECTION By appointment. Contact: Joanne Creveling, 586-2377. | TAN GIUDICELLI | 730 FIFTH AVENUE SUITE 1902 |
| Beginning Monday Nov. 7 | OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 840-2730. | GÜNTER | 550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR |
| Beginning Monday Nov. 7 | OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 221-1033. | DANIEL HECHTER | 530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR |
| Beginning Monday Nov. 7 | OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 683-7644. | CATHERINE HIPP | 49 WEST 27TH STREET SHOWROOM - SUITE 708 |
| Beginning Monday Nov. 7 | OPENING OF SPRING COLLECTION By appointment. Contact: Alma Lee, 733 Madison Avenue, 861-5155. | RENEE HELGA HOWIE (133 KEARNY, SAN FRAN.) | REGENCY HOTEL PRIVATE SUITE |
| Monday Nov. 7- Nov. 10 | "EUROPEL" -- LEATHERGOODS TRADE WEEK Featuring handbags, small leathersgoods, belts and luggage for men and women. Contact: Gabriella Forte, 759-7771 or 744-2714. | MANUFACTURERS FROM ITALY | ST. REGIS HOTEL 7TH FLOOR |
| Monday Nov. 7- Nov. 11 | SPRING MARKET WEEK By appointment. Contact: Bernadette Koziel, PL 7-9600. | KAYSER ROTH | 640 FIFTH AVENUE SHOWROOM - 5TH FLOOR |
| Beginning Monday Nov. 7 | OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 221-7880. | ANNE KLEIN AND COMPANY | 205 WEST 39TH STREET SHOWROOM - 3RD FLOOR |
| Monday Nov. 7- Nov. 11 | OPENING OF SPRING/ SUMMER READY-TO-WEAR Continuous by appointment. Contact: 581-3890. | LANVIN INC. | 1370 AVENUE OF AMERICAS SHOWROOM - 6TH FLOOR |
| Beginning Monday Nov. 7 | OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-3600. | LOOMTOGS TENNIS WHITES | 1407 BROADWAY SHOWROOM - 35TH FLOOR |
| Beginning Monday Nov. 7 | OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Mr. Berenson, 354-8590. | MARION MAGED | 1411 BROADWAY SHOWROOM - SUITE 1212 |
| Beginning Monday Nov. 7 | OPENING OF SPRING LOUNGEWEAR COLLECTION Continuous by appointment. Contact: 564-1820. | MEL MORTMAN | 525 SEVENTH AVENUE SHOWROOM - 9TH FLOOR |
| Monday Nov. 7- Nov. 12 | OPENING OF SPRING COLLECTION IN N.Y. By appointment. Contact: Joanne Creveling, 586-2377. | BRUCE OLDFIELD | 730 FIFTH AVENUE SUITE 1902 |
| Beginning Monday Nov. 7 | SPRING JEWELRY COLLECTION By appointment. Buyers--Margot Abry; Press--Marie Tirado, 679-6281. | P.C. DESIGNS BY PETER CATALANO | 385 FIFTH AVE (36TH ST) SHOWROOM - SUITE 809 |
| Beginning Monday Nov. 7 | OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 736-0097. | PERSIMMON CALIFORNIA (DIV. M.M. SABERI LTD.) | 463 SEVENTH AVENUE SHOWROOM - 22ND FLOOR |

| <u>DATE</u> | <u>WHAT'S GOING ON</u> | <u>GIVEN BY</u> | <u>WHERE</u> |
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| Beginning Monday Nov. 7 | OPENING OF SPRING COLLECTION Continuous by appointment. | THE ARTHUR RICHARDS WOMAN Contact: 247-2300. | 31 WEST 56TH STREET SHOWROOM |
| Beginning Monday Nov. 7 | OPENING OF SPRING COLLECTION By appointment. | CHRISTIAN RUPERT Contact: Estelle Marr or Herbert Mermelstein, 764-3726. | 530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR |
| Beginning Monday Nov. 7 | OPENING OF SPRING LINGERIE COLLECTION Continuous by appointment. | YVES SAINT LAURENT Contact: 697-3095. | 475 FIFTH AVENUE SHOWROOM - 4TH FLOOR |
| Beginning Monday Nov. 7 | OPENING OF SPRING COLLECTION Continuous by appointment. | NORMA WALTERS FOR MICHAEL ST. JOHN Contact: 947-0080. | 530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR |
| Beginning Monday Nov. 7 | OPENING OF SPRING COLLECTION Continuous by appointment. | PAULA SAKER Contact: 586-0909. | 1411 BROADWAY SHOWROOM - 23RD FLOOR |
| Beginning Monday Nov. 7 | OPENING OF SPRING COLLECTION Continuous by appt. Thereafter, 340 E. 66 St. | SHU-BA DESIGNED BY HOLLY LUEDERS Contact: James Young, 288-3637. | HOTEL PLAZA PRIVATE SUITE |
| Beginning Monday Nov. 7 | OPENING OF SPRING COLLECTION Continuous by appointment. | TUCKER SPORT BY LEE EVANS Contact: 354-8080. | 1400 BROADWAY SHOWROOM - 2ND FLOOR |
| Monday Nov. 7- Nov. 18 | MARKET WEEK Shows, Nov. 7-10 only at 9:30, 11:00, 2:00 & 3:30 P.M. 9:30 & Nov. 10 at 3:30. Contact: Buyers: 557-1920; Press: Ellen Meshnick, 557-1929. | VASSARETTE | 261 MADISON AVENUE LITTLE THEATRE <u>No shows</u> Nov. 7 at |
| Nov. 8 | ELECTION DAY (Tuesday) | | |
| Nov. 8 | 9:00 A.M., MOLLIE PARNIS BOUTIQUE (2nd Show), 530 7 Ave., 18th fl., | | 221-1445. |
| Nov. 8 | 10:00 A.M., ADELE SIMPSON (2nd Show), 530 Seventh Ave., 23rd floor, | | 354-8600. |
| Tuesday Nov. 8 10:00 A.M. | SHOWING OF SPRING COLLECTION By invitation. Thereafter, showroom, 13th floor. | BILL HAIRE FOR FRIEDRICKS (205 WEST 39TH STREET Contact: 840-8867. | STUDIO 54 254 WEST 54TH STREET |
| Tuesday Nov. 8 11:00 A.M. | SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. | HANAE MORI BOUTIQUE Contact: 221-5726. | 550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR |
| Tuesday Nov. 8 12:00 Noon | PRESS SHOWING OF SPRING COLLECTIONS Also at 4:00, and Wed., Nov. 9, 12:00 Noon. By invitation. | GEOFFREY BEENE; & BEENE BAG Contact: 398-0800. | 550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR |
| Nov. 8 | 1:00 P.M., BILL BLASS (3rd Show), 550 Seventh Ave., 17th floor. | | Contact: 221-6660. |
| Tuesday Nov. 8 2:30 P.M. | SHOWING OF SPRING COLLECTION By invitation. Thereafter, showroom, 4th floor. | CATHY HARDWICK (530 SEVENTH AVENUE) Contact: Lee Shuff, 221-7545. | CLUB NEW YORK, NEW YORK 33 WEST 52ND STREET |
| Tuesday Nov. 8 4:00 P.M. | PREVIEW: NEW RAINWEAR DIVISION By invitation. | TOTES BY CHUCK HOWARD & PETER WRIGLEY Contact: Louis Havens, 736-4632. | MORGEN'S RESTAURANT 131 WEST 38TH STREET |

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| Nov. 8 | 4:00 P.M., GEOFFREY BEENE (2nd Show), | 550 Seventh Ave., | 4th floor, 398-0800. |
| Tuesday Nov. 8 5:00 P.M. | PRESS SHOWING: SPRING COLLECTION By invitation. Thereafter, showroom, 14th floor. | BETTY HANSON & COMPANY (205 WEST 39TH STREET) | DOUBLES 5TH AVE & 59TH STREET Contact: 840-8888. |
| Nov. 8 | 6:30 P.M., HOLLY'S HARP (Press show, by invitation), | Hotel Plaza, | (213) 462-6377. |
| Beginning Tuesday Nov. 8 | OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Sylvan Fox, | ALFRED BOSAND | 37 WEST 57TH STREET SHOWROOM - 5TH FLOOR 421-4188. |
| Tuesday Nov. 8- Nov. 19 | SPRING COLLECTION IN NEW YORK Showing, 9:30 A.M., Nov. 8-11. Appts., Nov. 8-19, | HARRIET SELWYN'S FRAGMENTS (8467 MELROSE PLACE, L.A.) | HOTEL PLAZA PRIVATE SUITE Helene Shaw (213) 658-8933. |
| Beginning Tuesday Nov. 8 | OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 244-1700. | GOLDWORM | 1410 BROADWAY SHOWROOM - 20TH FLOOR |
| Beginning Tuesday Nov. 8 | OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 564-7822. | JAN'S THINGS BY JAN STRASS | 498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR |
| Beginning Tuesday Nov. 8 | OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 758-2341. | JOAN SIBLEY LTD. | 37 WEST 57TH STREET SHOWROOM - 9TH FLOOR |
| Wednesday Nov. 9 8:30 A.M. | SHOWING OF SPRING COLLECTION By invitation. Thereafter, showroom, 11th floor. Contact: 221-4200. | KASPER FOR JOAN LESLIE (530 SEVENTH AVENUE) | HOTEL PIERRE GRAND BALLROOM |
| Wednesday Nov. 9 10:00 A.M. | SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 279-0790. | PORTFOLIO BY PERRY ELLIS | 1411 BROADWAY SHOWROOM - 29TH FLOOR |
| Wednesday Nov. 9 11:00 A.M. | SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Joan Blumberger, 736-4078. | MARY McFADDEN | 264 WEST 35TH STREET SHOWROOM - 2ND FLOOR |
| Nov. 9 | 12:00 Noon, GEOFFREY BEENE (3rd Show), | 550 Seventh Ave., | 4th floor, 398-0800. |
| Wednesday Nov. 9 1:00 P.M. | SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 691-8300. | MRS. H. WINTER FOR YESTERDAY'S NEWS | 155 WEST 23RD STREET SHOWROOM - 10TH FLOOR |
| Wednesday Nov. 9 2:00 P.M. | SHOWING OF SPRING COLLECTION By invitation. Buyers: 391-0901. Press: Roz Rubenstein, 691-8340. | RICHARD ASSATLY FOR GINO SNOW | 550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR |
| Wednesday Nov. 9 3:00 P.M. | SHOWING OF SPRING COLLECTION By invitation, (must present at door). Thereafter, by appt. Contact: 354-7830. | SCOTT BARRIE | 530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR |
| Wednesday Nov. 9 4:00 P.M. | SHOWING OF SPRING COLLECTION By invitation. Thereafter by appt., 5th fl. Contact: Roberta Bendavid, 399-2450. | RAFAEL BY BILL KAISERMAN (29 WEST 56TH STREET) | PLACE TO BE ANNOUNCED |

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| Wednesday Nov. 9 4:30 P.M. | SHOWING OF SPRING & SUMMER COLLECTION Also, Nov. 10 at 4:30. By invitation. Contact: Marie-Rose Bernstein, 581-8581. | FERNANDO SANCHEZ | 50 WEST 57TH STREET 7TH FLOOR |
| Wednesday Nov. 9 5:00 P.M. | SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment, 6th floor. Contact: 354-4700. | GAMUT BY DON SAYRES (512 SEVENTH AVENUE) | WEAVER'S CLUB 111 WEST 40TH STREET |
| Nov. 9 | 5:00 P.M., JERRY SILVERMAN (2nd Show), 530 Seventh Ave., 17th floor, 244-7522. | | |
| Wednesday Nov. 9 6:00 P.M. | SHOWING OF SPRING COLLECTION By invitation. Also, Nov. 10, 6:00 P.M. Contact: Robert Nelson (213) 652-9010. | MICHAEL NOVARESE (711 N. LA CIENGA, L.A.) | HOTEL PLAZA PRIVATE SUITE |
| Wednesday Nov. 9 6:30 P.M. | SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment, 30th floor. Contact: Buyers: Alyson, 354-7200. Press: Calisch Associates, 489-8420. | SPORTWORK/NANCY EBKER (1411 BROADWAY) | CLUB NEW YORK, NEW YORK 33 WEST 52ND STREET |
| Wednesday Nov. 9- Nov. 18 | OPENING OF SPRING COLLECTION Showings at 9:00 A.M., Nov. 9, 10, 11, 14, 15. (Press, Nov. 8 at 6:30 P.M., by invitation). Contact: (213) 462-6377. | HOLLY'S HARP (950 N. CAHUENGA, L.A.) | HOTEL PLAZA PRIVATE SUITE |
| Wednesday Nov. 9- Nov. 13 | INTERNATIONAL PRESS SHOWINGS By invitation. Director: Mildred Sullivan, 221-3816. | NEW DIRECTIONS PRESS WEEK | ST. REGIS HOTEL 5TH AVE & 55TH STREET |
| Nov. 9- Nov. 11 | IDEACOMO -- Fall-Winter '78 fabric collection in Italy, at Villa d'Este. Contact: 40, Via Regina, 22012 Cernobbio, Italy. Tel: (031) 513312 | | |
| Thursday Nov. 10 9:00 A.M. | NEW COLLECTION By invitation. Thereafter, by appt., 10 W. 57th St., 7th fl., CI 7-1100, ext. 235. | STEPHEN BURROWS FOR PAT TENNANT, INC. | PLACE TO BE ANNOUNCED |
| Thursday Nov. 10 10:30 A.M. | SHOWING OF RESORT & SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Elsa, 354-9250. | RUFFOLO | 530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR |
| Thursday Nov. 10 11:00 A.M. | SHOWING OF SPRING COLLECTION Show followed by luncheon. By invitation (must present at door). Buyers-- Joanne Jaap or Helen Bailey; Press--Fernanda Gilligan, 355-7600. | ROBERTA DI CAMERINO | OLYMPIC TOWERS-2ND FLOOR 645 FIFTH AVE (51 STREET) |
| Thursday Nov. 10 2:00 P.M. | SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 354-6777. | OSCAR DE LA RENTA | 550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR |
| Thursday Nov. 10 3:00 P.M. | SHOWING OF SPRING DRESSES & SPORTSWEAR By invitation. Thereafter, showroom, 20th floor. Contact: Julie Herzog, 354-4330. | CAROL HORN'S HABITAT (530 SEVENTH AVENUE) | F.I.T. AMPHITHEATRE 227 WEST 27TH STREET |
| Nov. 10 | 4:30 P.M., FERNANDO SANCHEZ (2nd Show), 50 West 57th St., 7th floor, 581-8581. | | |
| Thursday Nov. 10 5:00 P.M. | SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 221-6690. | CESARANI | 550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR |
| Nov. 10 | 6:00 P.M., MICHAEL NOVARESE (2nd Show), Hotel Plaza. Contact: (213) 652-9010. | | |

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| Thursday Nov. 10 6:30 P.M. | SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment, 22nd floor. Contact: 221-4660. | JONES NEW YORK (1411 BROADWAY) | CLUB NEW YORK, NEW YORK 33 WEST 52ND STREET |
| Thursday Nov. 10 7:30 P.M. | SHOWING OF SPRING COLLECTION Followed by buffet, cocktails & disco party. (Note change of date). By invitation. Thereafter by appointment. Contact: Marianne Mischo, 929-0490. | DIMITRI COUTURE | 142 FIFTH AVENUE SHOWROOM - 4TH FLOOR |
| Thursday Nov. 10 7:30 P.M. | BENEFIT: NAT'L ENDOWMENT FOR THE ARTS Honoring Nancy Hanks, former Chairman of Nat'l Endowment for the Arts. Price: \$150.00. Contact: Laurie Beckelman, 586-4761. | MUNICIPAL ART SOCIETY (30 ROCKEFELLER PLAZA) | ESSEX HOUSE CASINO-ON-THE-PARK |
| Nov. 11 | VETERAN'S DAY (Friday) -- Bank Holiday | | |
| Friday Nov. 11 9:00 A.M. | PRESS SHOW: SPRING COLLECTION By invitation. Thereafter by appt. Contact: Alma Lee, 733 Madison, 861-5155. | RENEE HELGA HOWIE (133 KEARNY, SAN FRAN.) | HOTEL REGENCY PARK AVE & 61ST STREET |
| Friday Nov. 11 10:00 A.M. | PREMIERE OF SPRING BLOUSE COLLECTION By invitation. Buyers: 354-6695. Press: Leslie Grossman, 861-5758. | GIL AIMBEZ FOR JAMBOREE | 525 SEVENTH AVENUE SHOWROOM - 6TH FLOOR |
| Friday Nov. 11 11:00 A.M. | SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 840-7730. | CHARLES SUPPON FOR INTRE SPORT | 550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR |
| Friday Nov. 11 3:00 P.M. | SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 889-4826. | FABRICE | 226 FIFTH AVE (27TH ST) SHOWROOM - 6TH FLOOR |
| Friday Nov. 11 6:30 P.M. | CALIFORNIA FASHION DESIGNERS PARTY Cocktails until 8:30 P.M. By invitation. Contact: Marjorie Carne (213) 627-1034. | LOS ANGELES FASHION GUILD (110 E. 9TH ST., L.A.) | HOTEL GOTHAM BALLROOM |
| Saturday Nov. 12 7:30 P.M. | "THE PROMISE BALL"-- GUCCI FASHIONS Special guest: Dan Rowan. Boutiques by Gucci, Van Cleef & Arpels, Christie Bros., & Helen Woodhull. \$250.00 per couple. (Black tie). Contact: Eve Siegel Associates, P.R., 688-4598. | JUVENILE DIABETES FOUNDATION | HOTEL PIERRE GRAND BALLROOM |
| Saturday Nov. 12 7:30 P.M. Dinner | 19TH ANNUAL DINNER DANCE Honoring: Ann Stemmer, "Buyer-of-the-Year"; Harold Levine, "Manufacturer-of-the Year"; Rizkallah, "Designer-of-the-Year"; Marion Auley, "Salesperson-of-the-Year". (Black tie optional). Tickets: \$45.00. Contact: 594-8849. | FASHION SALES GUILD, INC. | WALDORF-ASTORIA STARLIGHT ROOF |
| Sunday Nov. 13- Nov. 16 | "TAKE STOCK IN COLOR"-- DIRECTIONS, WORKSHOPS Contact: 1000 Vermont Ave., N.W., Washington, D.C.; (202) 729-4734. | COLOR MARKETING GROUP | MAYFLOWER HOTEL WASHINGTON, D.C. |
| Tuesday Nov. 14 5:30 P.M. | SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Barbara Baker, 354-7200. | VIVO | 1411 BROADWAY SHOWROOM - 30TH FLOOR |
| Monday Nov. 14- Nov. 18 | SEMI-ANNUAL PRESS WEEK By invitation. Publicity: Eleanor Lambert, MU 8-2130. | AMERICAN DESIGNER SHOWINGS | HOTEL PLAZA 5TH AVENUE & 59TH STREET |

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| Tuesday Nov. 15 5:30 P.M. | PREMIERE: BODYWEAR AND DAYWEAR By invitation. Contact: | HALSTON FOR VASSARETTE (261 MADISON AVENUE) Ellen Meshnick, 557-1930. | 21 CLUB - HUNT ROOM 21 WEST 52ND STREET |
| Tuesday Nov. 15 7:00 P.M. | "WINE BUYERS" GUIDE"-- MEET THE AUTHORS Authors Clifton Fadimon and Sam Aaron will be present. Contact: Biffie Estherbrook, OX 5-4400, ext. 2633. | MACY'S NEW YORK | 135 WEST 34TH STREET THE CELLAR By invitation. |
| Wednesday Nov. 16 9:00 A.M. & 12:00 Noon | READY-TO-WEAR: BREAKFAST & LUNCHEON "The American Attitude" -- Spring ready-to-wear. Co-chmn: Nonni Moore--Mlle; Wilmer Weiss--Hudson's, Detroit. Breakfast--\$15.00, members; \$25.00, guests. Luncheon--\$20.00, members; \$30.00, guests. Contact: CI 7-3940. | THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) | N.Y. HILTON HOTEL BALLROOM |
| Thursday Nov. 17 5:00 P.M. - 7:00 P.M. | PREVIEW: NEW BEAUTY TREATMENT COLLECTION Clay-based facial, bath, hair and body care products from Morocco. By invitation. Buyers--Kenneth Kane, 354-3939. Press--MaryEllen Brennan, 879-9209. | TANIT | MOROCCAN TOURIST OFFICE 521 FIFTH AVE.-28TH FLOOR |
| Friday Nov. 18- Nov. 26 | ONE-WEEK FASHION SEMINAR IN PARIS Including 28 hours of classes, workshops, discussion on fashion trends, fabrics, pattern-making, etc. Price: \$679.00. Contact: Gerard Bissainthe, 732-2020. | AMERICAN CENTER FOR INTERNATIONAL EXCHANGE | SABENA BELGIAN WORLD AIRLINES TO PARIS |
| Nov. 18- Nov. 21 | SPRING SHOWINGS IN LOS ANGELES BY N.Y. FASHION CREATORS, AT AIRPORT HYATT HOUSE Contact: Jack Feinstein, 279-0952. | | |
| Monday Nov. 21 5:00 P.M. | "RUDI GERNREICH FOR CAPEZIO DANCE" Premiere collection at champagne reception. By invitation. Contact: Wanda Ruggiera, 564-4372. | CAPEZIO | CAPEZIO DANCE-THEATRE SHOP 755 7TH AVENUE (50TH ST.) |
| Tuesday Nov. 22 4:00 P.M. | SPRING FASHION AND FRAGRANCE PRESENTATION From 4:00 to 6:00 P.M. By invitation. Contact: Jean Arras, 247-4100. | CELANESE CORPORATION & CREPE DE CHINE FRAGRANCE | STORK CLUB 112 CENTRAL PARK SOUTH |
| Tuesday Nov. 22 6:30 P.M. | "SILENT NIGHT" BENEFIT PRESENTATION For Spence & Buckley Schools. Price: \$15.00 each. Contact: Debby Weber, 223-7205. | BLOOMINGDALE'S | 5TH FLOOR CHRISTMAS SHOPS |
| Nov. 22- Nov. 25 | INTERSTOFF IN FRANKFURT -- 38TH SEMI-ANNUAL FABRICS TRADE FAIR Contact: German-American Chamber of Commerce, 666 Fifth Ave., 582-7788. | | |
| Wednesday Nov. 23 9:00 A.M. & 12:00 Noon | PRET-A-PORTER: TWO SHOWINGS Chairmen: Frances Dalessandro--May Merchandising; Ruth Sublette--Celanese; Joan Chatfield-Taylor--San Francisco Chronicle Examiner. Breakfast: \$15.00, members; \$25.00, guests. Lunch: \$20.00, members; \$30.00, guests. Contact: CI7-3940. | THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) | N.Y. HILTON HOTEL BALLROOM |
| Nov. 24 | THANKSGIVING DAY (Thursday) | | |
| Monday Nov. 28 7:00 P.M. Dinner | ANNUAL FASHION DINNER AND BALL In honor of Ira Neimark, president, Bergdorf Goodman. Chmn: Andrew Goodman & Jerry Silverman. Co-chmn: Abe Schrader, Richard Shortway, Pauline Trigere, Lloyd Weil. Price: \$175.00 per person. Contact: 165 E. 56 St., PL 1-4000. | AMERICAN JEWISH COMMITTEE, APPEAL FOR HUMAN RELATIONS | HOTEL PLAZA GRAND BALLROOM |
| Thursday Dec. 1 5:30 P.M. | FALL-WINTER '78 "FABRICS ON FILM" For press & customers, by invitation. Contact: Gabriella Forte, 759-7771; 744-2714. | CANTONI SATILAI | F.I.T. AMPHITHEATRE 227 WEST 27TH STREET |